

Workshop - 20 techniques to increase impact of your presentations

Presentation skills are important for lawyers and other expert professionals wanting to raise profile or pitch. However, making an impact with your material in front of prospective clients and sophisticated audiences can be a challenge.

Julian Midwinter & Associates helps with an interactive and fast paced workshop to take your presentations up several notches. Using the techniques we'll share, your presentations will impress.

During a two hour workshop your professionals will learn to:

- establish and build rapport
- add punch to your topic
- make material lively and interesting
- connect with your audience
- take an angle and back up your position
- structure your presentation for maximum impact
- use persuasive language and presentation techniques to win over your audience
- hold attention throughout
- be memorable and credible.

Tailored to suit your lawyers' skill level and your firm's market and situation, each workshop is packed with practical tips and techniques to improve your presentations and hit the right note with your market.

Using our tips, your professionals will become familiar with interesting new presentation techniques and learn to incorporate new approaches which will make a substantial difference to their presentations and your ultimate success.

If your lawyers would benefit from some help to make their presentations punchy, powerful, and high impact, please get in touch.

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